Athletic Leadership Living Learning Community

Created by the ECU Department of Intercollegiate Athletics, the “Athletic Leadership Living Learning Community” offers enrollment for goal-oriented student-athletes who desire to refine their leadership skills. Residence in the LLC features a curriculum and activities that assist participants to determine and develop both characteristics and traits of effective leadership.

The ECU School of Business has an outstanding relationship with BB&T’s Leadership Institute. This collaboration allowed student-athletes living in our LLC to achieve a Leadership Certificate after their freshman year. To obtain certification, the student-athletes are taken through a curriculum that is integrated into their COAD 1000 class. The curriculum they are going through has them analyzing their leadership strengths, their beliefs, different mindsets, and behaviors, how they lead under stress, as well as how to lead others who do not lead like them. Our student-athletes have displayed great growth through this leadership curriculum.

“COAD has taught me a lot of things, from the BB&T packets, to managing money, to being a better communicator with our activities we do in the classroom. I came into COAD thinking I had the right mindset of a leader from a baseball standpoint, but she has taught us that being a leader extends out from the field into the classroom, making the right decisions with your friends, and being a role model for those who look up to you.” – Bryant Packard

QUICK FACTS

Residence Hall: Gateway Hall
Number of residents: 50
Related major: No
Returning student experience: No
Roommate Pairing? Roommate in LLC Required
Required Classes
- In the fall semester, COAD 1000 (Freshman Seminar/First Year Programs)
- In the Spring semester, ENGL 1100 (English)

Information and Application Available at:
Student-athletes are placed into the LLC by their coaches.
Contact Information: Danielle Morrin, Morrind16@ecu.edu

NEXT STEPS

1. Complete Housing Contract
2. Visit website - www.ecu.edu/lhc - to determine LLCs of interest
3. Apply to LLC(s) of choice

The Athletics Living Learning Community is a partnership between Campus Living and Athletics.